

CAPITAL REBIRTH SPONSORSHIP PACKET 2020



CAPITAL REBIRTH INC. www.capitalrebirth.com

Capital Rebirth
2020 Sponsorship Packet

Dear Prospective Sponsor,

Capital Rebirth Inc. has big plans for 2020 and we're excited to invite you to participate in our well-attended community events as a sponsor!

Our mission is to uplift and unify Central Pennsylvania through community-oriented events and programs. We are engaging the community with a range of events from alumni sporting events to resource festivals that connect residents to community services.

This packet includes information about the events that we host for the community, a listing of sponsorship levels and advertising opportunities, and a one-page form for you to return with your commitment. In addition to the pre-packaged sponsorship options, we are willing to discuss a la carte and in-kind donation opportunities. Please note that Capital Rebirth Inc. is a 501(c)(3) nonprofit organization and can present receipts for the tax-deductible portion of your sponsorship.

If you have further questions regarding your financial or in-kind contribution to Capital Rebirth Inc., do not hesitate to email us at capitalrebirth717@gmail.com.

We truly appreciate your consideration and hope you decide to join us in bringing impactful events and programs to Central Pennsylvania in 2020.

Thank you,
The Capital Rebirth Team



Who is Capital Rebirth Inc?

Capital Rebirth Inc. is a Harrisburg-based 501(c)(3) nonprofit organization committed to uplifting and unifying Central Pennsylvania by providing community events and programs. The organization was founded by former NFL signee and Harrisburg native Mikell Simpson, who built it on the value of **Respect Earned By Intelligence, Resilience, Truth and Humanity (REBIRTH)**. Simpson sought to restore a sense of community throughout the Harrisburg area along with residents’ responsibility to themselves and their neighbors. Through our events, Capital Rebirth promotes education, health and wellness, social and public responsibility, and entertainment. We give residents and community organizations and businesses a space to connect and collaborate. We have dedicated ourselves to community development.



Why sponsor Capital Rebirth Inc.?

“But the tents that lined the park were full of resources to connect and educate people.” – ABC27 on Capital Rebirth’s 2019 Stop the Violence & Drug Abuse Talent Festival

Sponsoring Capital Rebirth is more than a monetary commitment - it’s an opportunity to empower and develop your local communities. The events we host are well-publicized, attended and received by attendees, proving the impact they have on residents. An investment in our organization will align your business with our values, showing your promise to the people you serve.

Capital Rebirth’s work has garnered media coverage in the Harrisburg-Lancaster-Lebanon-York market including spots with ABC27, CBS21, WGAL8, The Burg, and The Patriot-News, highlighting the organization and our partners. Additionally, we have an active social media presence with 2,400 followers and counting.

“I’d be hard pressed to find a better group of role models for the next generation of leaders to look up to.” – Tom Brier, Candidate for Congress, 10th District, on Capital Rebirth’s team members



2020 Event Schedule:

Below is a list of Capital Rebirth events to be sponsored in 2020.

Black Tie Dinner, June

A formal dinner hosting participants, contributors, and community figures ahead of the *2020 Charity Softball Game*.

2020 Charity Softball Game, June

A family-friendly softball game featuring local celebrities and community figures.

Stop the Violence and Drug Abuse Talent Festival, August

Second annual resource fair connecting residents with community services, police and emergency personnel, while showcasing local talent to bring the community together.

Antibullying Superhero Day, September

Third annual community day promoting anti-bullying and connecting residents with mental/physical health, youth violence prevention, and other relevant resources.

3-on-3 Basketball Tournament, November

Third annual tournament featuring Central PA's finest male and female ballers and a cash prize.



Sponsorship Levels:

Package Level:	Community Supporter (\$1,000):	Community Advocate (\$2,500):	Community Superhero (\$5,000):
Presenting Sponsor Credit *1 event maximum			★
Event Tickets (2 tickets/eligible event)			★
Program Advertisement			¼ page advertisement
Venue Signage			★
Product Sampling or Promotional Table		★	★
Logo on Event Flyers & Posters		★	★
Logo & Link on the Website	★	★	★
Recognition During Events	★	★	★
Quarterly Social Media Posts	★	★	★

A la carte Opportunities:

- a.) ¼ page program advertisement (\$500)
- b.) Venue Signage (\$450)
- c.) Logo on Event Flyers & Posters (\$350)
- d.) Logo & Link on Website (\$250)
- e.) Food & beverage; other donation amount, etc. (amount varies)

REMEMBER: Capital Rebirth Inc. is a 501(c)(3) nonprofit organization and can present receipts for the tax-deductible portion of your sponsorship.

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Please fill out the form below with your 2020 sponsorship commitment to Capital Rebirth Inc. and return this page to capitalrebirth717@gmail.com or **2247 N. 3rd Street, Harrisburg, PA 17110, ATTN: Capital Rebirth Inc.**

Company Name:

Contact Person:

Contact Phone Number:

Contact Email:

Company Address:

Sponsorship Package (Circle one):

Community Supporter
(\$1,000)

Community Advocate
(\$2,500)

Community Superhero
(\$5,000)

A la carte Opportunity (Circle all):

- a.) ¼ page program advertisement (\$500)
- b.) Venue Signage (\$450)
- c.) Logo on Event Flyers & Posters (\$350)

d.) Logo & Link on Website (\$250)

e.) Other:

Sponsorship Total: \$ _____

Payment Information:

- Please invoice me.
- I have enclosed a check made payable to Capital Rebirth Inc.
- Please charge my credit card.

Card Type: VISA/American Express/Mastercard/Discover

Card Number: _____

Expiration Date: _____

Security Code: _____

Thank you for supporting Capital Rebirth Inc.!